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BEFORE THE ARIZONA CORPORATION COMMISSION

COMMISSIONERS

Arizona Corporation Commission

DOUG LITTLE – Chairman  
BOB STUMP  
BOB BURNS  
TOM FORESE  
ANDY TOBIN

AUG 9 9 2016



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In the matter of:

DOCKET NO. S-20932A-15-0220

LOANGO CORPORATION, a Utah corporation,

JUSTIN C. BILLINGSLEY and HEATHER  
BILLINGSLEY, husband and wife,

JEFFREY SCOTT PETERSON, an unmarried man,

JOHN KEITH AYERS and JENNIFER ANN  
BRINKMAN-AYERS, husband and wife,

Respondents.

**TWELFTH**  
**PROCEDURAL ORDER**  
**(Grants Consent to Email Service)**

**BY THE COMMISSION:**

On June 30, 2015, the Securities Division (“Division”) of the Arizona Corporation Commission (“Commission”) filed a Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, for Restitution, for Administrative Penalties, and for Other Affirmative Action (“Notice”) against LoanGo Corporation, Justin C. Billingsley and Heather Billingsley, husband and wife (the “Billingsleys”), Jeffrey Scott Peterson, and John Keith Ayers and Jennifer Ann Brinkman-Ayers, husband and wife (the “Ayerses”) (collectively “Respondents”), in which the Division alleged violations of the Arizona Securities Act (“Act”) in connection with the offer and sale of securities in the form of stock.

The spouse of Justin C. Billingsley, Heather Billingsley (“Billingsley Spouse”) and the spouse of John Keith Ayers, Jennifer Ann Brinkman-Ayers (“Ayers Spouse”) (collectively “Respondent Spouses”) are joined in the action pursuant to A.R.S. § 44-2031(C) solely for the purpose of determining the liability of the respective marital communities.

The Respondents were duly served with copies of the Notice.

On July 13, 2015, Respondents LoanGo Corporation and Jeffrey Scott Peterson filed a Request for Hearing pursuant to Arizona Administrative Code ("A.A.C.") R14-4-306.

On July 15, 2015, Respondents the Ayerses filed a Request for Hearing.

On July 17, 2015, by Procedural Order, a pre-hearing conference was scheduled to commence on July 30, 2015.

On July 22, 2015, Frank R. Mead and Joshua C. Black filed a Notice of Appearance on behalf of the Billingsleys.

On that same date, Respondent Justin Billingsley filed a Request for Hearing.

On July 23, 2015, by Procedural Order, the pre-hearing conference scheduled for July 30, 2015, was affirmed.

On July 30, 2015, the pre-hearing conference was held as scheduled. The Division and Respondents appeared through counsel. The parties requested the scheduling of a hearing and agreed to the date of February 4, 2016.

On July 30, 2015, by Procedural Order, a hearing was scheduled for February 4, 2016.

On July 31, 2015, a Consent to Email Service was filed by Kevin Fallon McCarthy on behalf of the Ayerses.

On that same date, the Ayerses filed their Answer.

On August 3, 2015, Respondents LoanGo Corporation and Jeffrey Scott Peterson filed their Answer to Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, Order for Restitution, Order for Administrative Penalties, and Order for Other Affirmative Action.

On August 3, 2015, Respondents Billingsley filed their Amended Request for Hearing.

On August 25, 2015, Respondents LoanGo Corporation and Jeffrey Scott Peterson filed another Answer to Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, Order for Restitution, Order for Administrative Penalties, and Order for Other Affirmative Action.

On September 25, 2015, a Motion for Substitution of Counsel for Justin C. Billingsley and Heather Billingsley was filed.

On that same date, the Billingsleys filed their Answer to Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, Order for Restitution, Order for Administrative

1 Penalties and Order for Other Affirmative Action.

2 On October 14, 2015, by Procedural Order, the Motion for Substitution of Counsel was granted  
3 and Maureen Beyers of Osborn Maledon, P.A. was substituted as counsel for the Billingsleys.

4 On October 30, 2015, the Billingsleys filed an Unopposed Motion to Continue Administrative  
5 Hearing requesting a continuance based upon counsel's upcoming jury trial which conflicted with the  
6 scheduled dates of the hearing. Counsel for the Billingsleys averred to speaking with counsel for the  
7 other parties and stated that no party objected to the requested continuance.

8 On November 3, 2015, by Procedural Order, the Unopposed Motion to Continue Administrative  
9 Hearing was granted.

10 On December 11, 2015, by Procedural Order, the Ayerses' Consent to Email Service was  
11 approved.

12 On January 27, 2016, Eric J. Jeide and Ashley C. Grimes filed a Notice of Appearance and  
13 Substitution of Counsel. Mr. Jeide and Ms. Grimes asserted they are substituting for Alan S. Baskin  
14 and the law firm of Baskin Richards PLC as counsel of record for Respondents LoanGo Corporation  
15 and Jeffrey Scott Peterson.

16 On February 16, 2016, Maureen Beyers filed a Motion to Withdraw as Counsel for the  
17 Billingsleys, pursuant to A.A.C. R-14-3-104(E) and Rule 5.1(a)(2)(B) of the Arizona Rules of Civil  
18 Procedure. Citing ER 1.16(b)(5) of the Arizona Rules of Professional Conduct, Ms. Beyers contended  
19 that good cause existed for the permissive withdrawal of her representation of the Billingsleys, arising  
20 from the Billingsleys' failure to fulfill an obligation to counsel. Ms. Beyers asserted that the  
21 Billingsleys had been notified in writing of the status of the case and that they had been advised of the  
22 pending deadlines in this matter. Ms. Beyers provided the Commission with the last known mailing  
23 address and telephone number of the Billingsleys.

24 On February 18, 2016, the Division filed its Response to Motion to Withdraw as Counsel. The  
25 Division stated that it had no objection to the motion provided that the withdrawal of counsel would  
26 not affect the scheduling of the hearing.

27 On February 19, 2016, Maureen Beyers, on behalf of the Billingsleys, filed an Unopposed  
28 Motion to Extend Deadline for Respondents Billingsley to Exchange Witness and Exhibit Lists.

1 Specifically, Ms. Beyers requested on behalf of the Billingsleys that they be granted an extension until  
2 February 29, 2016, “[t]o avoid any prejudice to Respondents Billingsley pending an order on the  
3 Motion to Withdraw.” Ms. Beyers stated that she conferred with counsel for the Division and asserted  
4 that the Division does not object to this request.

5 On February 19, 2016, by Procedural Order, Ms. Beyers’ motion to withdraw as counsel for the  
6 Billingsleys was granted.

7 Also on February 19, 2016, Respondents LoanGo and Jeffrey Scott Peterson filed a Witness  
8 and Exhibit List. Respondents LoanGo and Jeffrey Scott Peterson requested additional time to examine  
9 documents from other parties before filing copies of their exhibits, which would total over 1,300 pages  
10 if filed, with thirteen copies, to docket control.

11 On February 22, 2016, by Procedural Order, the Unopposed Motion to Extend Deadlines for  
12 Respondents Billingsley to Exchange Witness and Exhibit Lists was granted and the Billingsleys  
13 received an extension to February 29, 2016.

14 On February 29, 2016, Eric J. Jeide filed a Notice of Appearance on behalf of Respondents  
15 Justin C. Billingsley and Heather Billingsley. The Billingsleys, Jeffrey Peterson and LoanGo requested  
16 “to be represented by counsel as a class since they appear to have ‘substantially like interests and  
17 positions’” under A.A.C. R14-3-104(C).

18 On March 4, 2016, Respondents Justin C. Billingsley and Heather Billingsley, Jeffrey Peterson  
19 and LoanGo filed a Motion to Continue April 4, 2016 Hearing. The reason for the requested  
20 continuance was that counsel recently entered his appearance for the Billingsleys and he required  
21 further time to prepare based upon his new representation of these additional Respondents. Counsel  
22 for the Billingsleys, Jeffrey Peterson and LoanGo asserted he spoke with counsel for the Division and  
23 that the Division did not object to a continuance to August 2016.

24 On March 7, 2016, by Procedural Order, a telephonic procedural conference was scheduled for  
25 March 16, 2016.

26 On March 8, 2016, a Consent to Email Service was filed by Eric Jeide on behalf of Justin C.  
27 Billingsley and Heather Billingsley, Jeffrey Peterson and LoanGo. Justin C. Billingsley and Heather  
28 Billingsley, Jeffrey Peterson and LoanGo, through counsel, have opted to receive service of all filings

1 in this docket, including all filings by parties and all Procedural Orders and Recommended Opinions  
2 and Orders/Recommended Orders issued by the Commission's Hearing Division, via a designated  
3 email address rather than via U.S. Mail. Justin C. Billingsley and Heather Billingsley, Jeffrey Peterson  
4 and LoanGo have exercised this option, pursuant to the Procedural Order issued on July 17, 2015, by  
5 docketing a hard copy of their Consent to Email Service and by sending an email, containing their  
6 names and the docket number for this matter, to [HearingDivisionServicebyEmail@azcc.gov](mailto:HearingDivisionServicebyEmail@azcc.gov) from their  
7 designated email address. The Hearing Division has verified the validity of the designated email  
8 address, which now appears on the service list for this matter in addition to the U.S. Mail addresses for  
9 Justin C. Billingsley and Heather Billingsley, Jeffrey Peterson and LoanGo.

10 On March 16, 2016, the telephonic procedural conference was held as scheduled. The Division  
11 and Respondents appeared through counsel. Discussion was held regarding new hearing dates and the  
12 request for class status by Respondents Justin C. Billingsley and Heather Billingsley, Jeffrey Peterson  
13 and LoanGo. A continuance of the hearing was granted. The request for class status was denied.

14 Also on that date, by Procedural Order, the hearing was rescheduled to commence on September  
15 12, 2016, and e-mail service was approved for the Billingsleys, Mr. Peterson, and LoanGo.

16 On April 14, 2016, Ashley Grimes and Grimes Law, PLLC filed a Motion to Withdraw as  
17 Counsel for Respondents LoanGo and Jeffrey Peterson, pursuant to A.A.C. R-14-3-104(E) and Rule  
18 5.1(a)(2)(A) of the Arizona Rules of Civil Procedure.

19 On April 18, 2016, the Division filed its Response to Motion to Withdraw as Counsel, stating  
20 no objection.

21 On April 19, 2016, by Procedural Order, the Motion to Withdraw as Counsel filed by attorney  
22 Ashley Grimes was granted, good cause having been established for Ms. Grimes' withdrawal as  
23 counsel for LoanGo and Jeffrey Peterson.

24 On August 5, 2016, the Division filed a Consent to Email Service

25 The Division has opted to receive service of all filings in this docket, including all filings by  
26 parties and all Procedural Orders and Recommended Opinions and Orders/Recommended Orders  
27 issued by the Commission's Hearing Division, via its designated email addresses rather than via U.S.  
28 Mail. The Division has exercised this option by docketing a hard copy of its Consent to Email Service,

1 and by sending an email containing its name and the docket number for this matter to  
2 HearingDivisionServicebyEmail@azcc.gov from its designated email address. The Hearing Division  
3 has verified the validity of its designated email address, which now appears on the service list for this  
4 matter in addition to its address for U.S. Mail. In addition, courtesy email addresses appear for delivery  
5 of courtesy emails to other individuals associated with the Division.

6 The Consent to Email Service filed by the Division should be granted.

7 IT IS THEREFORE ORDERED that the request by the Division to receive service of all filings  
8 in this docket, including all filings by parties and all Procedural Orders and Recommended Opinions  
9 and Orders/Recommended Orders issued by the Commission's Hearing Division, via its respective  
10 designated email address rather than via U.S. Mail, is hereby approved.

11 IT IS FURTHER ORDERED that **the hearing remains scheduled to commence on**  
12 **September 12, 2016, at 10:00 a.m., at the Commission's Offices, 1200 West Washington Street,**  
13 **Hearing Room No. 1, Phoenix, Arizona.** The parties shall also set aside September 13-16, and 19,  
14 **2016, for additional days of hearing, if necessary.**

15 IT IS FURTHER ORDERED that **if the parties reach a resolution of the issues raised in the**  
16 **Notice prior to the hearing, the Division shall file a Motion to Vacate the Proceeding.**


17 IT IS FURTHER ORDERED that the Ex Parte Rule (A.A.C. R14-3-113 - Unauthorized  
18 Communications) is in effect and shall remain in effect until the Commission's Decision in this matter  
19 is final and non-appealable.

20 IT IS FURTHER ORDERED that all parties must comply with Arizona Supreme Court Rules  
21 31, 38, 39, and 42, and A.R.S. § 40-243 with respect to the practice of law and admission *pro hac vice*.

22 IT IS FURTHER ORDERED that withdrawal or representation must be made in compliance  
23 with A.A.C. R14-3-104(E) and Rule 1.16 of the Rules of Professional Conduct (under Arizona  
24 Supreme Court Rule 42). Representation before the Commission includes appearances at all hearings  
25 and procedural conferences, as well as all Open Meetings for which the matter is scheduled for  
26 discussion, unless counsel has previously been granted permission to withdraw by the Administrative  
27 Law Judge or the Commission.

IT IS FURTHER ORDERED that the Administrative Law Judge may rescind, alter, amend, or waive any portion of this Procedural Order either by subsequent Procedural Order or by ruling at hearing.

DATED this 9<sup>th</sup> day of August, 2016.



MARK PRENY  
ADMINISTRATIVE LAW JUDGE

On this 9<sup>th</sup> day of August, 2016, the foregoing document was filed with Docket Control as a Procedural Order – Grants Consent to Email Service, and copies of the foregoing were mailed on behalf of the Hearing Division to the following who have not consented to email service. On this date or as soon as possible thereafter, the Commission's eDocket program will automatically email a link to the foregoing to the following who have consented to email service

Eric J. Jeide  
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**Consented to Service by Email**

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**Consented to Service by Email**

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**Consented to Service by Email**

By: RTallman

Rebecca Tallman  
Assistant to Mark Preny